Physician Wellness and Neuropalliative Care: Challenges and Joy Developing Neuropalliative Care in Canada

JANIS M. MIYASAKI, MD, MED

ZONE DEPARTMENT HEAD CLINICAL NEUROSCIENCES

UNIVERSITY OF ALBERTA, ALBERTA HEALTH SERVICES

EDMONTON, CANADA



- Challenges and barriers to developing new clinical programs
- Learning advocacy skills
- Mentoring others to go forward

Barriers to New Clinical Programs

- Money!!!!
- Workforce
- Inertia







net force acts on



Advocacy Skills

- "Trust me, I'm a doctor" doesn't work on administrators
- Learn the love language of your hospital/health system administrator
- Learn who makes decisions in your hospital/health system
- Perseverance counts

1. ASSESS: 2. PLAN: Political, civil society, Legal and and media scoping policy analysis Political mapping Partner identification Strategic planning Grant-making Advocacy-focused Advocacy capacity research assessment and strengthening 4. IMPLEMENT 3. EXECUTE: POLICY: Engaging policymakers Advocacy for effective Media advocacy implementation (earned, paid, and social; journalism Advocacy for public trainings) health budgets Coalition-building Measurement and and mobilization evaluation Countering opposition

For more hierarchical systems

GLOBAL HEALTH
ADVOCACY INCUBATOR

Pay it Forward

- Once your program takes off
 - Celebrate you team and show appreciation
 - Give generously of your time, opportunities, wisdom
 - Be genuinely joyful when people surpass you you built that!

A coach talks to you, a mentor talks with you, and a sponsor talks about you

(roles may overlap)







10/31/23